



CAMBRIDGESIDE

POP-UP OPPORTUNITIES

POP-UP KIOSK, CART, SIGNAGE AND STORE SPACE AVAILABLE

A visionary redevelopment of CambridgeSide is transforming this iconic shopping destination into a dynamic, mixed-use, transit-oriented development in the heart of East Cambridge, one of the country's hottest office and lab markets and region's fast-growing residential neighborhood.

LOCATION

Easily accessible by rapid transit, commuter rail, car and pedestrian walkways to the area's finest educational, intellectual, financial and cultural resources.

OPPORTUNITY

- Highlight your brand among today's top retailers
- Increase customer recognition of your store
- Low Risk: With move-in ready space and flexible lease terms
- Retail Merchandising Units (RMU), Pop-Up Stores, Kiosks, Advertising, and more

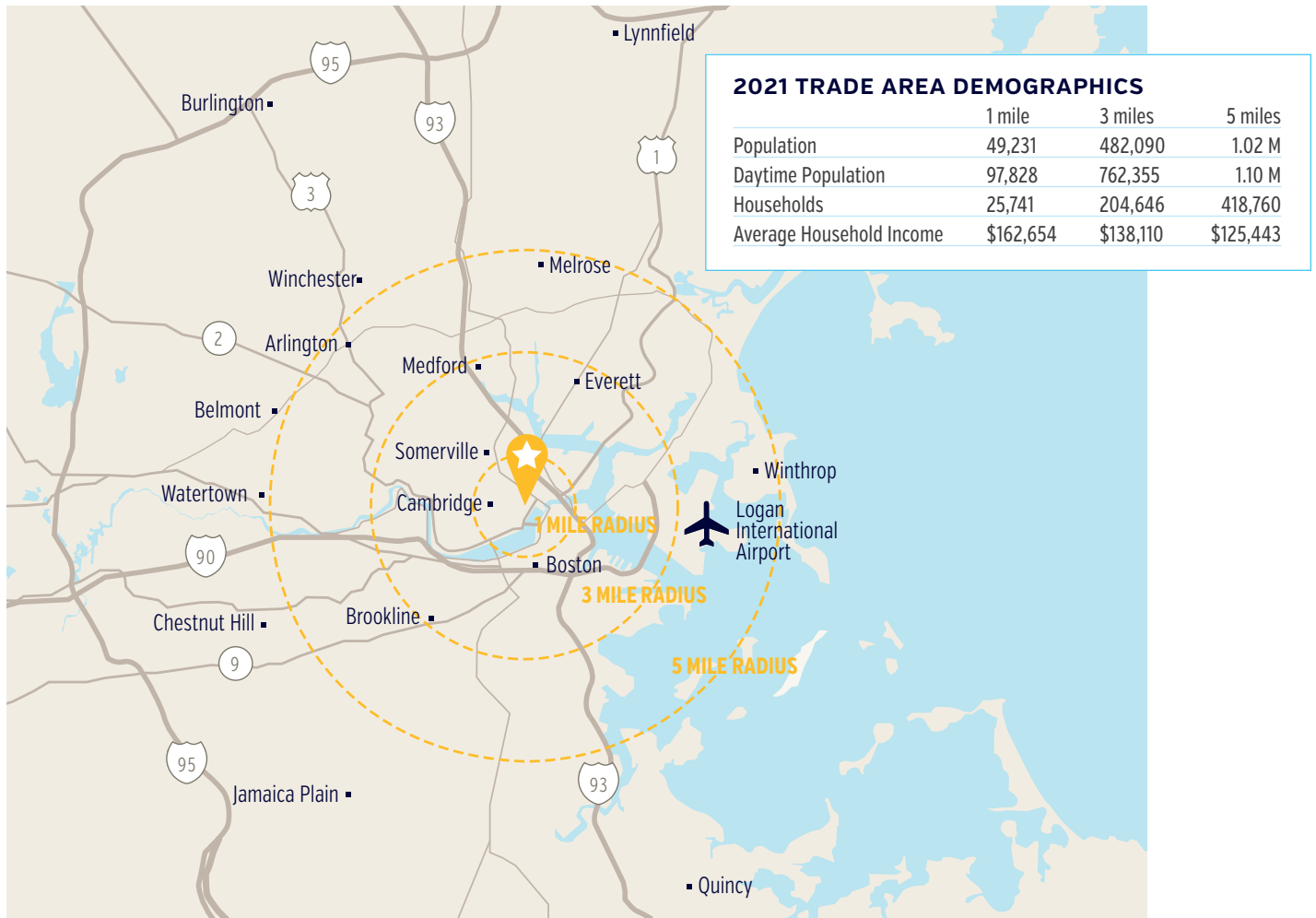
CAMBRIDGESIDE

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Kiosks and Retail Merchandising Units (RMU/Carts) located in the common area of the center bring your merchandise to millions of shoppers each year.



Advertising opportunities offer the perfect place to showcase your brand or product. Some options include sampling, displays, center signage, sponsorships and events.